

TMM # 07100

NCC Cable System Order

11767726

Order #	62360259
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine
AE	Andrew Yoiles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Sep16 C-DMA Nielsen Live+7

Flight Dates	10/31/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$1,602.00
Commission	\$240.30
Net Total	\$1,361.70
Total Spots	16
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : 11.01 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Indiana @ Rutgers	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 11/05
2	ESPN2	Louisville @ Boston College	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 11/05
3	ESPN	Vanderbilt @ Auburn	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 11/05
4	ESPN	Buffalo Bills @ Seattle Seahawks	11/7/16	11/13/16	19:30	22:30	X							-	-	1	\$475.00	\$475.00	30	MNF 11/07
5	FS1	Texas @ Texas Tech	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 11/05
6	FS1	Oregon State @ Stanford	10/31/16	11/6/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 11/05
7	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/31/16	11/6/16	00:30	24:00			X	X	X	X	X	-	-	10	\$75.20	\$752.00	30	CFB 10 spots

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$1,602.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,602.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 11/01/16